BASED SKETCHING

In the following.

Use a pencil, not a pen. The
possibility of making a mistake did it
for me.

Construct your
concept as a
sketchware. How

It’s not elegant, is
not doing anything to do,
with a pencil
only. It just looks

The interface elements are not sketch-like, e.g., their nicely
detailed lines and corners jar with their sketch-like aspects, including
low fidelity sketches (the face and the stroller), the differences

But instead try to make it look reasonably 'right'. My version is
between sizing, and the poor spatial layout.

Now try redoing the sketch on the left, but instead try shown below on the right.

<table>
<thead>
<tr>
<th>What to do</th>
<th>What you selected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Touch a different color or scan</td>
<td>JPG Stroller</td>
</tr>
<tr>
<td>another item</td>
<td>Green</td>
</tr>
<tr>
<td></td>
<td>Blue</td>
</tr>
<tr>
<td></td>
<td>Red</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item</th>
<th>Style</th>
<th>Cost</th>
<th>Delete</th>
</tr>
</thead>
<tbody>
<tr>
<td>JPG Stroller</td>
<td>Green</td>
<td>98.00</td>
<td></td>
</tr>
</tbody>
</table>

**tax:** 10.00  
**Total:** 124.98

This did take quite a bit longer. I now paid attention to the placement of graphics, spatial layouts, and proportions look reasonable.

What should be apparent right away is that this 2nd fidelity screen shot. Yet the information contained is can be a benefit (especially in later stages of the design). To make this 2nd version look good, I have paid attention to text size, alignment, the look of the buttons, spatial layout, and points of comparison. After making the necessary adjustments, the interface is now much more organized and easy to follow.
to make it look reasonably ‘right’. My version is

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What to do
Touch a different color, or scan another item.

What you selected

**JPG Stroller**
For children between 1-3 years old... $98.

- [x] Green
- [ ] Blue
- [ ] Red (out of stock)

<table>
<thead>
<tr>
<th>Item</th>
<th>Style</th>
<th>Cost</th>
<th>Delete</th>
</tr>
</thead>
<tbody>
<tr>
<td>JPG Stroller</td>
<td>Green</td>
<td>98.00</td>
<td>Delete</td>
</tr>
</tbody>
</table>

**tax: 6.98**

**Total: $104.98**

All done?
- [ ] Place your order
- [ ] Print this list
- [ ] Throw this list away

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In addition to alignment, fonts, color, shading, the section. While not perfect, that is why it

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The second version produces what looks like a high

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level is more or less identical. While its good looks

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(these design funnel), it introduces a problem if done in

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I had to spend more time deciding on issues such

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potential.