

# How to give an effective PowerPoint presentation

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*Effective = Keep it short  
+ show rather than tell*

# Some slides may require text

- Body text
  - Different font from title
  - At least 24 point
- Bullet items outline main points; speaker provides detail in talk
- No gimmicky backgrounds
- Plan 2 to 3 minutes per slide, so 4-minute talk has
  - 1 intro slide
  - 2 body slides
  - 1 “for more information” slide

# Better slides use graphics



# For more information...



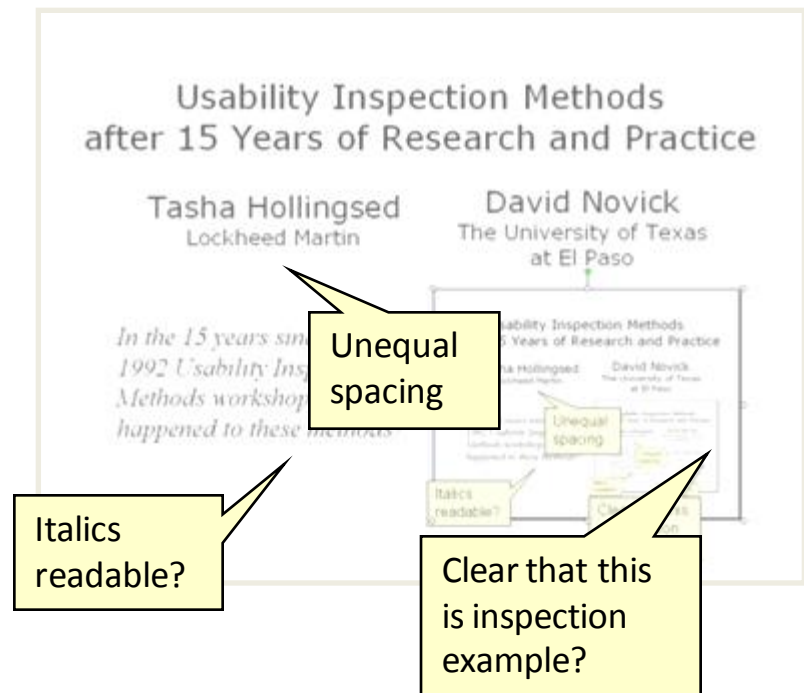
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# Usability Inspection Methods after 15 Years of Research and Practice

Tasha Hollingsed  
Lockheed Martin

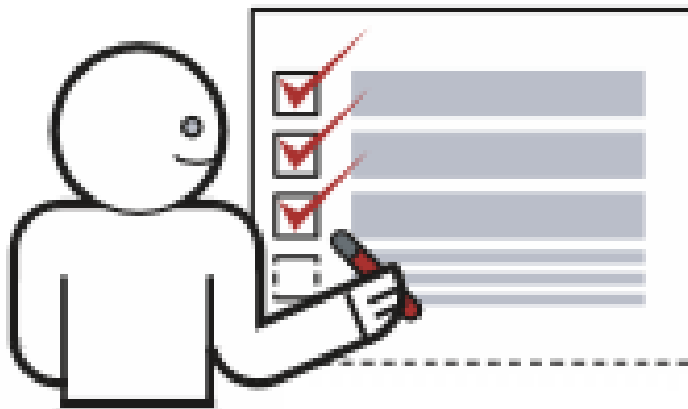
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*In the 15 years since the  
1992 Usability Inspection  
Methods workshop, what  
happened to these methods?*



# Issue: Relative effectiveness

Full-blown empirical usability testing thought to be effective but expensive



Usability inspection methods held promise of low-cost results through expert analysis of interfaces

# College Readiness: The Perspective of Higher Education

EPISD serves 65,000 K-12 students seeking education

UTEP values 20+ years of partnership with EPISD in preparing students for college





# Looking Forward

- Serving as a national model of college readiness
- Growing partnership, led by Lorenzo García, Richard Rhodes, Diana Natalicio
- Serving new generations of El Pasoans



Perspective on  
College Readiness







## Project Briefing

# UTEP Kauffman Campus Initiative

April 1, 2008

UTEP KCI: Infusing entrepreneurship into UTEP's education, research, administration and outreach

## Project to Date

- Courses
- CfHE
- E-Corps
- Activities
  - I2V
  - SBA Express Loan Program
  - Workshops



**Kauffman  
Campus  
Initiative**