Motivation

Humans are usually the easiest way to exploit a system. Cracking passwords and reverse engineering programs typically takes a long time.
Social Engineering

The art of exploiting the human attack vector.
Typically use in-tandem with malware and other exploits for maximum effect.
Phishing

A form of social engineering that typically uses emails to get people to: expose information, run malware, etc.
Popular tools

- SET
- Go Phish
- King Phisher
- BEEF
Scenario - Step 1

Dropme.com server

Download

Attacker
Senario - Step 2

Attacker (dropme.com) → Emails → Victim

“Important” email from “dropme.com”
Scenario - Step 3

Attacker (dropme.com)

Malware

Uploads

Dropme.com server
Senario - Step 4

Attacker (dropme.com) - Remote Control - Victim

Pivot

Private Camera
Questions?