



Malware Analysis: Ransomware

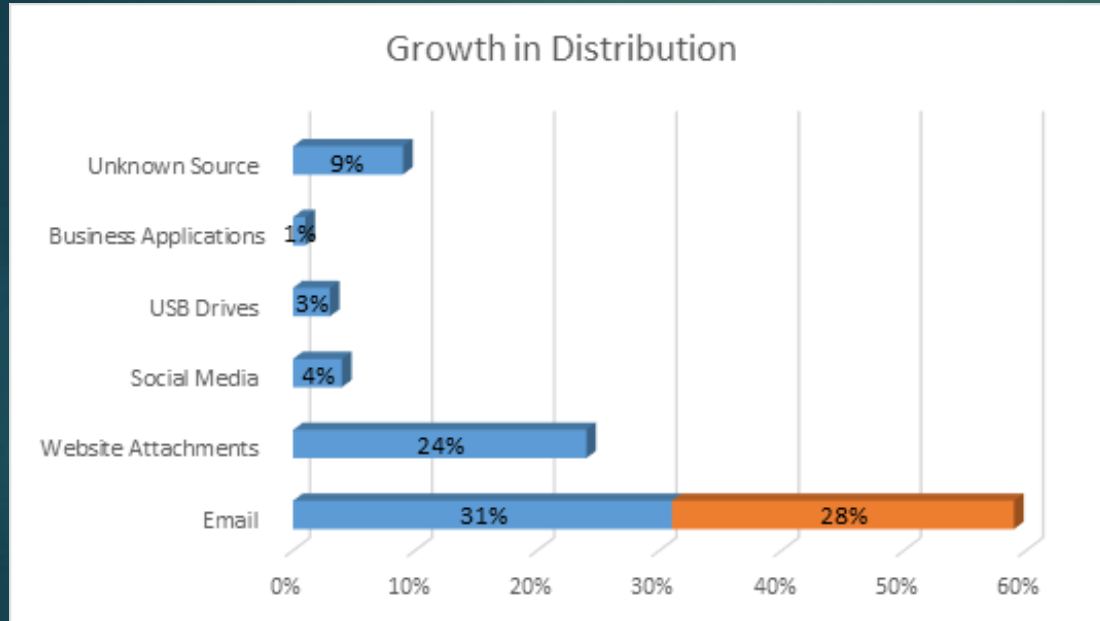
What is ransomware?

- Ransomware is a type of malware that prevents users from accessing their system or files unless money (a ransom) is paid.

Two types of ransomware:

- **Encryption-based Ransomware**
 - Designed to encrypt system files and demand payment to provide the victim with the key that can decrypt the blocked content
- **Locker Ransomware**
 - Locks the victim out of the operating system making it impossible to access the desktop and any apps or files

How it spreads



- ▶ Phishing email attachments have become the #1 delivery vehicle for Ransomware. A review by IBM Security found that the quantity of Ransomware-infected emails expanded 6,000 percent as compared to 2016.

Source: IBM Security

Payment

➤ **Bitcoins**

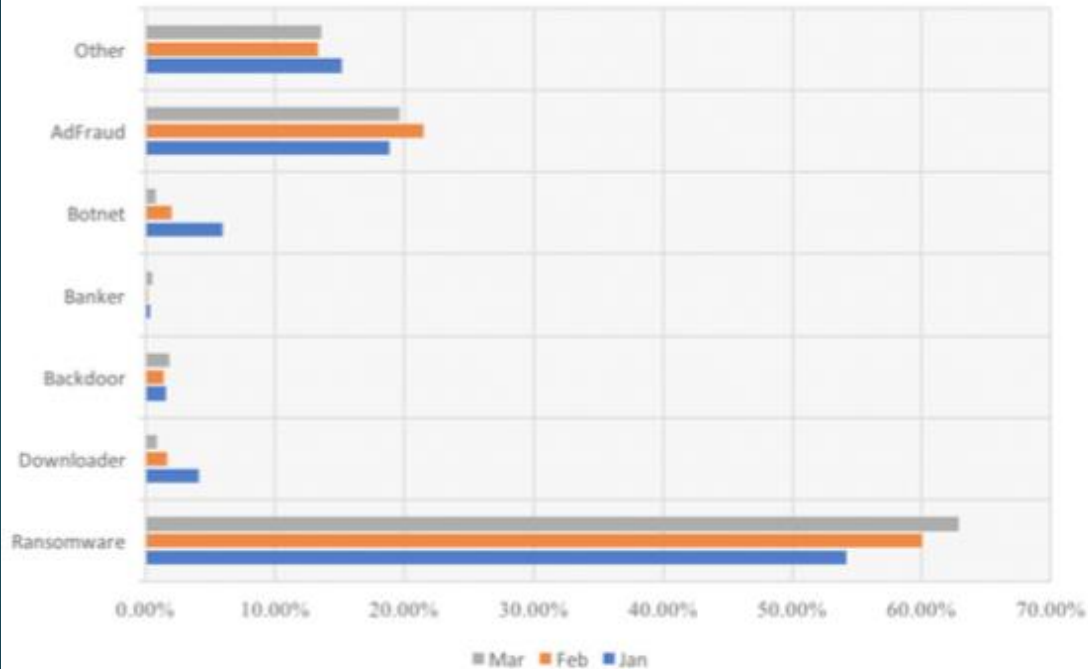
- An electronic currency that is managed by its users
- No intermediaries (e.g. Banks)
- No personal information is necessary for processing transactions
- Maintains the anonymity of both parties in a transaction

➤ **Other**

- iTunes and Amazon gift cards



Total Malware Distribution by Type Q1 2017



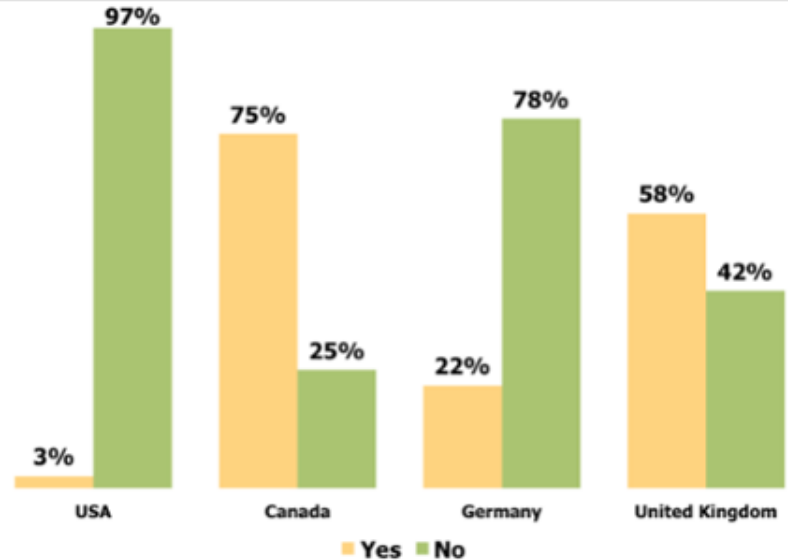
- ▶ Ransomware continues to be the most heavily utilized type of malware by the most popular methods of distribution, both exploit kits and malicious spam (malspam).

Source: Malwarebytes

Who Pays the Ransom?

- ▶ Very few organizations actually pay the ransom, even after successful attacks — results from an Osterman Research survey conducted with Ransomware victims indicated that only 3 percent of U.S. companies paid up.

Figure 19
Was the Ransomware Paid?



Source: Osterman Research

WannaCry



- ▶ Encryption-based ransomware
- ▶ Infected more than 230,000 computers in over 150 countries in a single day.
- ▶ It searches for and encrypts 176 different file types.
- ▶ If payment is not made after seven days it claims the encrypted files will be deleted.
- ▶ It propagates using EternalBlue, an exploit of Windows' SMB protocol.

Major Organizations Affected by WannaCry

- ▶ The UK's National Health Service
- ▶ FedEx
- ▶ Nissan
- ▶ Renault
- ▶ The Chinese Public Security Bureau
- ▶ Chinese Universities
- ▶ Hitachi (Japanese electronics maker)
- ▶ Police in Andhra Pradesh, India
- ▶ Russian banks, telecom providers, the railway system, and the interior ministry

Why Ransomware Creators Targets Businesses

- ▶ Attackers know that a successful infection can cause major business disruptions, increasing their chances of getting paid
- ▶ Ransomware can affect servers and cloud-based file-sharing systems, directly affecting the business's core
- ▶ Cyber criminals know that businesses would rather not report an infection for fear or legal consequences and brand damage

Source: www.heimdalsecurity.com

The Damage Caused by Ransomware



97%

OF PHISHING EMAILS DELIVER RANSOMWARE



70%

OF INFECTED BUSINESSES HAVE PAID THE RANSOM



42%

ONLY 42% OF RANSOMWARE VICTIMS RECOVERED DATA



\$200-\$10,000

IS THE PRICE OF THE RANSOM FOR CONSUMERS

50%

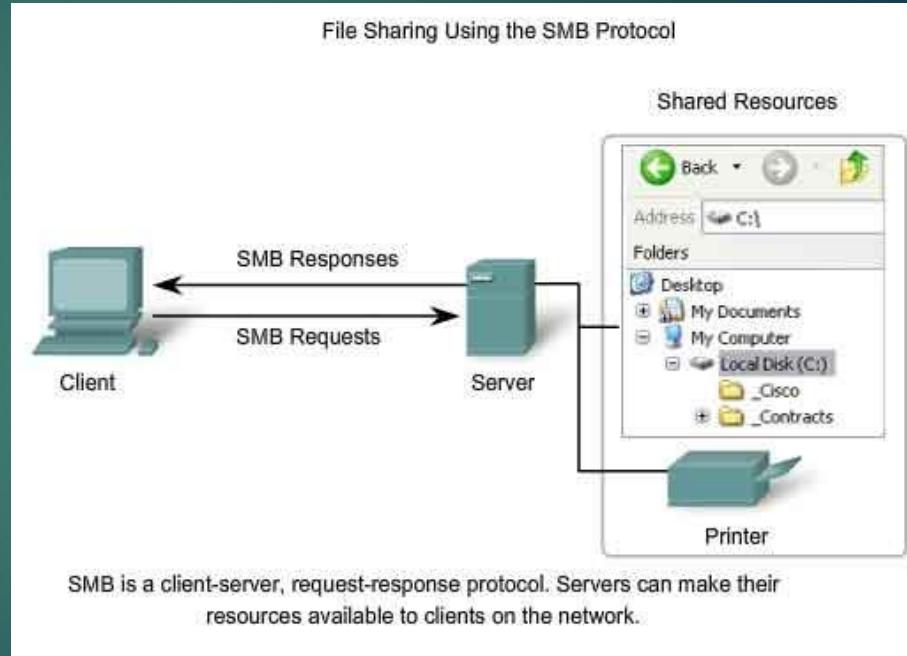
MORE THAN 50% OF THESE COMPANIES PAID BETWEEN \$10,000 TO \$40,000



1 IN 4 PAYING USERS NEVER RECOVERED THEIR DATA

Server Message Block (SMB) Protocol

- ▶ A network file sharing protocol implemented in Microsoft Windows
- ▶ Using the SMB Protocol, an application or program can access files on a remote server
- ▶ Programs can read, create, and update files on a remote server



Kill Switch

- An emergency mechanism used to shut down or disable machinery, a device or a program.
- Designed to completely and quickly abort an operation.
- WannaCry contains a kill switch designed to shut down the program and prevent its spreading across a network.
- WannaCry's kill switch was found and activated by 22-year-old Marcus Hutchins, a web security researcher in England.

Resources

- ▶ <https://blog.barkly.com/ransomware-statistics-2017>
- ▶ <https://heimdalsecurity.com/blog/what-is-ransomware-protection/#ransomwaredefinition>
- ▶ <https://www.trendmicro.com/vinfo/us/security/definition/ransomware>
- ▶ <https://blogs.systweak.com/2017/05/ransomware-statistics-2017-at-a-glance/>
- ▶ <https://venturebeat.com/2017/02/19/ransomware-has-exploded-because-of-bitcoins-anonymity/>
- ▶ <http://whatis.techtarget.com/definition/kill-switch>
- ▶ <https://www.malwaretech.com/2017/05/how-to-accidentally-stop-a-global-cyber-attacks.html>
- ▶ <https://www.bleepingcomputer.com/news/security/wannacry-ransomware-version-with-second-kill-switch-detected-and-shut-down/>
- ▶ <http://www.techrepublic.com/pictures/gallery-10-major-organizations-affected-by-the-wannacry-ransomware-attack/>