McFadden's Discrete Choice and Softmax under Interval (and Other) Uncertainty: Revisited

Bartlomiej Jacek Kubica, Olga Kosheleva, and Vladik Kreinovich

Abstract Studies of how people actually make decisions have led to an empirical formula that predicts the probability of different decisions based on the utilities of different alternatives. This formula is known as McFadden's formula, after a Nobel prize winning economist who discovered it. A similar formula – known as softmax – describes the probability that the classification predicted by a deep neural network is correct, based on the neural network's degrees of confidence in the object belonging to each class. In practice, we usually do not know the exact values of the utilities – or of the degrees of confidence. At best, we know the intervals of possible values of these quantities. For different values from these intervals, we get, in general, different probabilities. It is desirable to find the range of all possible values of these probabilities. In this paper, we provide a feasible algorithm for computing these ranges.

1 Formulation of the Problem

What is McFadden's discrete choice: a brief reminder. According to decision theory (see, e.g., [2, 3, 7, 11, 17, 18, 23]) preferences of a rational decision maker are described by a special function – called *utility u* – so that the decision makes always selects the alternative i with the largest possible value of utility u_i . In particular, this

Bartlomiej Jacek Kubica

Department of Applied Informatics, Warsaw University of Life Sciences

ul. Nowoursynowska 159, 02-776 Warsaw, Poland, e-mail: bartlomiej.jacek.kubica@gmail.com

Olga Kosheleva

Department of Teacher Education, University of Texas at El Paso, 500 W. University El Paso, Texas 79968, USA, e-mail: olgak@utep.edu

Vladik Kreinovich

Department of Computer Science, University of Texas at El Paso, 500 W. University El Paso, Texas 79968, USA, e-mail: vladik@utep.edu

means that decisions of a rational decision maker should be deterministic – in the sense that if we give the decision maker the same choice some time in the future, he/she will make the exact same decision.

In practice, however, people's decisions are not deterministic: in many cases, we select the alternative with the largest utility, but sometimes, we select an alternative with smaller utility. In general, alternatives with higher utility are selected more frequently, while alternatives with lower utility are selected less frequently. A study of this phenomena led Daniel L. McFadden to the following empirical formula that uses the utilities u_1, \ldots, u_n of different alternatives to predict the probability p_i that this alternative will be selected:

$$p_i = \frac{\exp(k \cdot u_i)}{\sum\limits_{j=1}^{n} \exp(k \cdot u_j)},\tag{1}$$

for some constant k > 0; see, e.g., [13, 14, 24]. For this discovery, Professor Mc-Fadden was awarded the Nobel Prize in Economics.

What is softwax: a brief reminder. One of the main applications of deep learning (see, e.g., [4]) is the classification problem, when:

- · we are given several classes of objects, and
- we need to decide to which of the classes the given object belongs.

For example, in autonomous driving systems, we need to be able to tell whether an object in front is a person, a bicycle, or a car. In the vast majority of cases, a trained neural network provides the correct answer, but sometimes it errs. It is therefore desirable to make sure that the system not only provide an answer, but that it should also provide us with the probability that this answer is correct. This way, if this probability is low, we can perform additional measurements and observations.

In a nutshell, the neural networks classify the objects as follows: for each class i of objects, a sub-network is trained to recognize objects of this class. For each object, each of these sub-networks produces a degree u_i to which, according to this network, the given object belongs to the i-th class. If we want a single answer, then, of course, we select the class i for which the corresponding degree is the largest.

In addition to this selection, we also want to estimate the probabilities. In other words, based on the n degrees u_1, \ldots, u_n , we need to estimates the probabilities p_1, \ldots, p_n that the given object belongs to the corresponding class. Interestingly, an empirically reasonable way to estimate these probabilities is to use the following formula – which is very similar to the formula (1):

$$p_i = \frac{\exp(k \cdot u_i)}{\sum\limits_{j=1}^{n} \exp(k \cdot u_j)}.$$
 (2)

This formula is known as softmax – because, instead of the "hard" maximum, when we simply select the class i with the largest degree u_i , we have "soft" maximum,

when we select the most probable class with higher probability, but we also, with some non-zero probability, select other classes.

Need to consider interval uncertainty. The formula (1) assumes that we know the exact utility values u_i . In practice, we only get these values with some uncertainty. For example, we may only know the range $[\underline{u}_i, \overline{u}_i]$ of possible values of u_i . For different values u_i from the corresponding intervals, we get, in general, different values of the probabilities p_i . A natural question is: what is the resulting range $[\underline{p}_i, \overline{p}_i]$ of possible values of each probability p_i ?

A similar problem emerges in the softmax situation. The values u_i are computed based on the results of measuring the corresponding object. Measurement are never absolutely accurate: the result \tilde{x} of measuring a quantity x is, in general, somewhat different from the actual (unknown) value of the corresponding quantity. In many practical situations, the only information that we have about the measurement error $\Delta x \stackrel{\text{def}}{=} \tilde{x} - x$ is the upper bound Δ on its absolute value $|\Delta x| \leq \Delta$; see, e.g., [22]. In this case, after the measurement, the only information that we get about the actual value x is that this value belongs to the interval $[\tilde{x} - \Delta, \tilde{x} + \Delta]$. For different values x from the corresponding intervals, we get, in general, different values u_i . As a result, for each i, we get the interval $[\underline{u}_i, \overline{u}_i]$ of possible values u_i corresponding to different values of x – computing this interval is an important particular case of interval computations; see, e.g., [5, 9, 12, 16].

For different values u_i from the corresponding intervals, we get, in general, different values of the probability p_i . It is therefore desirable to find the range $[\underline{p}_i, \overline{p}_i]$ of possible values of each probability p_i .

This is useful in practice: for example:

- it is one thing to say that an estimate of the probability that the classification is correct is 80%, and
- it is a different thing to say that this probability is somewhere 70% and 90%.

Resulting problem. From the computational viewpoint, in both cases, we face the same problem:

- we know the value k, and we know intervals $[\underline{u}_i, \overline{u}_i]$ of possible values of u_i ;
- we want to find the range $[p_i, \overline{p}_i]$ of possible values of the expression (1).

At first glance, this problem sounds very complicated but, as we show, it is not. In general, problems of interval computations are NP-hard; see, e.g., [8, 21]. This means, crudely speaking, that unless P = NP (which most scientists believe not to be the case), no feasible algorithm can solve all particular cases of this problem.

Interval computation problems are even NP-hard if we want to compute the range of a quadratic function. The expression (1) has exponential functions and division – operations much more complex than addition and multiplication needed to compute a quadratic expression. So, it seems reasonable to expect that computing (1) is also computationally complicated.

In this paper, we show, however, that the above problem is quite feasible; moreover, it can be solved in linear time. We also show that this feasibility holds for reasonable generalizations of the formula (1) and of interval uncertainty.

What we say "Revisited". In our title, we use the word Revisited, since we dealt with softmax and McFadden's discrete choice under interval uncertainty in our previous paper [10]. The difference is that:

- in that paper, we dealt with a different problem: how to select most reasonable *single* value of each probability p_i under interval uncertainty, while
- in this paper, we are interested in finding the whole range of possible probability values

2 Our Algorithm

Preliminary analysis of the problem. To simplify our analysis, let us divide both the numerator and the denominator of the formula (1) by its numerator. As a result, we get the following expression:

$$p_i = \frac{1}{1 + \sum_{j \neq i} \frac{\exp(k \cdot u_j)}{\exp(k \cdot u_i)}}.$$
 (3)

Here:

· Each fraction

$$\frac{\exp(k \cdot u_j)}{\exp(k \cdot u_i)}$$

increases with u_i ($j \neq i$) and decreases with u_i .

- Thus, the denominator which is the sum of these terms also increases with each u_i ($j \neq i$) and decreases with u_i .
- Since the function 1/x is decreasing, the probability p_i which is equal to 1 over denominator decreases with u_i ($j \neq i$) and increases with u_i .

So:

- the probability p_i is the largest when u_i is the largest possible and other values u_j are the smallest possible, i.e., $u_i = \overline{u}_i$ and $u_j = \underline{u}_j$ for all $j \neq i$; and
- the probability p_i is the smallest when u_i is the smallest possible and other values u_j are the largest possible, i.e., $u_i = \underline{u}_i$ and $u_j = \overline{u}_j$ for all $j \neq i$.

Thus, we arrive at the following formulas:

$$\underline{p}_{i} = \frac{\exp(k \cdot \underline{u}_{i})}{\exp(k \cdot \underline{u}_{i}) + \sum_{j \neq i} \exp(k \cdot \overline{u}_{j})};$$
(4)

$$\overline{p}_i = \frac{\exp(k \cdot \overline{u}_i)}{\exp(k \cdot \overline{u}_i) + \sum_{j \neq i} \exp(k \cdot \underline{u}_j)}.$$
 (5)

What if we follow these formulas directly? According to the formulas (4) and (5), to compute each of 2n bounds \underline{p}_i and \overline{p}_i , we need a linear number of steps $C \cdot n$ for some constant C. Thus, overall, we need $2n \cdot C \cdot n = O(n^2)$, i.e., quadratic time.

Can we compute all the probabilities faster? Yes, it we take into account that, e.g., for the formula (4), if we add and subtract the term $\exp(k \cdot \overline{u}_i)$ to its denominator – thus not changing the value of the denominator – we get the form

$$\exp(k \cdot \underline{u}_i) - \exp(k \cdot \overline{u}_i) + \sum_{j=1}^n \exp(k \cdot \overline{u}_j). \tag{6}$$

Similarly, if we add and subtract the term $\exp(k \cdot \underline{u}_i)$ to the denominator of the formula (5), we get the following expression:

$$\exp(k \cdot \overline{u}_i) - \exp(k \cdot \underline{u}_i) + \sum_{j=1}^n \exp(k \cdot \underline{u}_j). \tag{7}$$

The n-term sums in the expressions (6) and (7) are the same for all i, so they can be computed only once. Thus, we arrive at the following linear-time algorithm.

Linear-time algorithm for computing the ranges $[\underline{p}_i, \overline{p}_i]$. We are given the values \underline{u}_i and \overline{p}_i . Based on these values:

- first, we compute the values $\exp(k \cdot \underline{u}_i)$, $\exp(k \cdot \overline{u}_i)$, and the differences $m_i \stackrel{\text{def}}{=} \exp(k \cdot \overline{u}_i) \exp(k \cdot \underline{u}_i)$;
- then, we compute the sums $\underline{s} = \sum_{i=1}^{n} \exp(k \cdot \underline{u}_i)$ and $\overline{s} = \sum_{i=1}^{n} \exp(k \cdot \overline{u}_i)$;
- after that, we compute the desired values

$$\underline{p}_i = \frac{\exp(k \cdot \underline{u}_i)}{\overline{s} - m_i}; \ \overline{p}_i = \frac{\exp(k \cdot \overline{u}_i)}{\underline{s} + m_i}.$$

One can easily check that this algorithm requires linear time.

Comment. We cannot compute the desired bounds faster than in linear time since we need to process all 2n inputs \underline{u}_i and \overline{u}_i , and each elementary operation – arithmetic operation of an application of an elementary function like $\exp(x)$ – can process at most two values. Thus, to process all 2n inputs, we need at least (2n)/2 = n computational steps. So, from the computational viewpoint, our algorithm is asymptotically optimal.

3 Possible Generalizations

What if we only know the value k with interval uncertainty? Since we are taking into account that many values are known with uncertainty, it is reasonable to also consider the case when the value of the parameter k is also known with interval uncertainty, i.e., when we only know the interval $[\underline{k}, \overline{k}]$ of possible values k. In this case, we should looks the range of values p_i corresponding to all possible combinations of values u_i and k from the corresponding intervals.

In classification problems, we are mostly interested in the probability p_i that the generated answer – that corresponds to the largest value of u_i – is correct. For this value i, we can reformulate the expression (3) in the following equivalent form:

$$p_{i} = \frac{1}{1 + \sum_{i \neq i} \exp(k \cdot (u_{j} - u_{i}))}.$$
 (11)

Here, $u_i \ge u_j$ for all j, so $u_j - u_i \le 0$.

- Thus, $\exp(k \cdot (u_j u_i))$ decreases with k, so the sum of these terms also decreases with k, and so it the denominator of the expression (11).
- So, the fraction (11) increases with k.

Therefore:

- to compute the lower endpoint \underline{p}_i , it is sufficient to consider the smallest possible value of k, namely $k = \underline{k}$, and
- to compute the upper endpoint \underline{p}_i , it is sufficient to consider the largest possible value of k, namely $k = \overline{k}$.

So, we get the following formulas:

$$\underline{p}_{i} = \frac{\exp(\underline{k} \cdot \underline{u}_{i})}{\exp(\underline{k} \cdot \underline{u}_{i}) + \sum_{j \neq i} \exp(\underline{k} \cdot \overline{u}_{j})};$$
(12)

$$\overline{p}_i = \frac{\exp(\overline{k} \cdot \overline{u}_i)}{\exp(\overline{k} \cdot \overline{u}_i) + \sum_{i \neq i} \exp(\overline{k} \cdot \underline{u}_j)}.$$
(13)

Since we are only interested in computing the values \underline{p}_i and \overline{p}_i for one class i, we can simply follow these formulas are get a linear-time algorithm.

Comment. The possibility to have a linear-time algorithm depends on the fact that for the class i with the largest value u_i , the probability p_i monotonically depends on k – namely, it increases with k. One can similarly show that for the smallest value u_i , we also have a monotonic dependence – namely, p_i decreases with k. However, for intermediate values u_i , the dependence on k is not necessarily monotonic, as the following simple example shows.

Let us take
$$u_1 = \ln(1) = 0 > u_2 = \ln(0.6) > u_3 = \ln(0.1)$$
. Then:

• For k = 0, we get $\exp(k \cdot u_i) = 1$ for all i, so

$$p_2(0) = \frac{1}{1+1+1} = \frac{1}{3} = 0.33...$$

• For k = 1, we get $\exp(k \cdot u_1) = 1$, $\exp(k \cdot u_2) = \exp(\ln(0.6)) = 0.6$, and $\exp(k \cdot u_3) = \exp(\ln(0.1)) = 0.1$, so

$$p_2(1) = \frac{0.6}{1 + 0.1 + 0.6} = \frac{0.6}{1.7} = 0.35...$$

• For $k \to \infty$, we get $\exp(k \cdot u_1) = 1$ while $\exp(k \cdot u_2)$ and $\exp(k \cdot u_3)$ tend to 0. So in the limit, we get

$$p_2(\infty) = \frac{0}{1+0+0} = 0.$$

So here $k = 0 < k = 1 < k = \infty$, but for the corresponding values of p_2 , we do not get monotonicity: $p_2(0) = 0.33... < p_2(1) = 0.35... > p_2(\infty) = 0.$

Thus, whether we can feasibly compute the range of the other probabilities p_i - under the assumption that k is known with interval uncertainty – is still an open question.

What if we use generalizations of the formulas (1)-(2)? Formulas (1) and (2) are empirical, they work well but not always perfectly. To have a better fit with the data, researchers proposed more general formulas, of the type

$$p_i = \frac{f(u_i)}{\sum\limits_{j=1}^n f(u_j)},\tag{9}$$

for some non-negative increasing function f(u).

All our results can be naturally extended to this more general case: namely, in this case, we have

$$\underline{p}_{i} = \frac{f(\underline{u}_{i})}{f(\underline{u}_{i}) + \sum_{j \neq i} f(\overline{u}_{j})}; \tag{10}$$

$$\overline{p}_i = \frac{f(\overline{u}_i)}{f(\overline{u}_i) + \sum_{j \neq i} f(\underline{u}_j)}; \tag{11}$$

and we have the following linear-time algorithm for computing p_i and \overline{p}_i :

- first, we compute the values $f(\underline{u}_i)$, $f(\overline{u}_i)$, and the differences $m_i \stackrel{\text{def}}{=} f(\overline{u}_i) f(\underline{u}_i)$; then, we compute the sums $\underline{s} = \sum_{i=1}^n f(\underline{u}_i)$ and $\overline{s} = \sum_{i=1}^n f(\overline{u}_i)$;
- · after that, we compute the desired values

$$\underline{p}_i = \frac{f(\underline{u}_i)}{\overline{s} - m_i}; \ \overline{p}_i = \frac{f(\overline{u}_i)}{\underline{s} + m_i}.$$

What if we consider fuzzy uncertainty instead of interval uncertainty? In the previous text, we considered situations when the approximate values \tilde{x} come from measurements. There is another possibility: that the approximate values come from an expert estimate. Experts usually describe the accuracy of their estimates not in terms of precise bounds, but rather by using imprecise ("fuzzy") words from natural language, e.g., "the value is approximately 1 with accuracy about 0.1." To describe such information in precise terms, Lotfi Zadeh came up with an idea that he called *fuzzy logic*; see, e.g., [1, 6, 15, 19, 20, 25]. Specifically, for each imprecise property like "approximately 1 with accuracy about 0.1," he suggested to assign, to each real number x, the degree $\mu(x)$ – from the interval [0,1] – the degree to which this number x satisfies this property, so that:

- 1 means that the expert is absolutely sure that x satisfies this property,
- 0 means that the expert is absolutely sure that x does not satisfy this property, and
- intermediate values mean that the expert is somewhat sure.

The function that assigns the degree $\mu(x)$ to each number x is known as the *membership function*, or, alternatively, as the *fuzzy set*.

In this case, instead of intervals $[\underline{u}_i, \overline{u}_i]$, we have fuzzy sets $\mu_i(u_i)$.

It is known that in general, application of an algorithm $y = F(u_1, \ldots, u_n)$ to fuzzy inputs $\mu_i(u_i)$ – that should result in a fuzzy set $\mu(y)$ – can be reduced to processing intervals if we use the following alternative representation of fuzzy sets. Namely, for each fuzzy set $\mu(x)$, for each $\alpha \in (0,1]$, we can form an α -cut $\mathbf{x}(\alpha) \stackrel{\text{def}}{=} \{x : \mu(x) \ge \alpha\}$. For $\alpha = 0$, the α -cut is defined as $\{x : \mu(x) > 0\}$, where \overline{S} means the closure of the set S, i.e., the set S and all its limit points.

Once we know all the α -cuts $\mathbf{x}(\alpha)$, we can reconstruct the membership function as $\mu(x) = \sup\{\alpha : x \in \mathbf{x}(\alpha)\}$.

Then, it turns out that for each α , the α -cut $\mathbf{y}(\alpha)$ of y can be obtained by applying interval computations to the α -cuts $\mathbf{u}_i(\alpha)$:

$$\mathbf{y}(\alpha) = \{F(u_1, \dots, u_n) : u_i \in \mathbf{u}_i(\alpha) \text{ for all } i\}.$$

So, all we need to do is select, e.g., levels $\alpha = 0, 0.1, 0.2, \dots, 0.9.1$. For each level, we apply the above algorithm to the α -cuts $\mathbf{u}_i(\alpha)$, and this get the desired α -cuts $\mathbf{p}_i(\alpha)$ for the probabilities p_i .

4 Acknowledgments

This work was supported in part by the National Science Foundation grants 1623190 (A Model of Change for Preparing a New Generation for Professional Practice in Computer Science), HRD-1834620 and HRD-2034030 (CAHSI Includes), EAR-2225395 (Center for Collective Impact in Earthquake Science C-CIES), and by the AT&T Fellowship in Information Technology.

It was also supported by a grant from the Hungarian National Research, Development and Innovation Office (NRDI).

References

- R. Belohlavek, J. W. Dauben, and G. J. Klir, Fuzzy Logic and Mathematics: A Historical Perspective, Oxford University Press, New York, 2017.
- 2. P. C. Fishburn, Utility Theory for Decision Making, John Wiley & Sons Inc., New York, 1969.
- P. C. Fishburn, Nonlinear Preference and Utility Theory, The John Hopkins Press, Baltimore, Maryland, 1988.
- I. Goodfellow, Y. Bengio, and A. Courville, *Deep Learning*, MIT Press, Cambridge, Massachusetts, 2016.
- L. Jaulin, M. Kiefer, O. Didrit, and E. Walter, Applied Interval Analysis, with Examples in Parameter and State Estimation, Robust Control, and Robotics, Springer, London, 2012.
- G. Klir and B. Yuan, Fuzzy Sets and Fuzzy Logic, Prentice Hall, Upper Saddle River, New Jersey, 1995.
- V. Kreinovich, "Decision making under interval uncertainty (and beyond)", In: P. Guo and W. Pedrycz (eds.), *Human-Centric Decision-Making Models for Social Sciences*, Springer Verlag, 2014, pp. 163–193.
- 8. V. Kreinovich, A. Lakeyev, J. Rohn, and P. Kahl, Computational Complexity and Feasibility of Data Processing and Interval Computations, Kluwer, Dordrecht, 1998.
- B. J. Kubica, Interval Methods for Solving Nonlinear Constraint Satisfaction, Optimization, and Similar Problems: from Inequalities Systems to Game Solutions, Springer, Cham, Switzerland, 2019
- B. J. Kubica, L. Bokati, O. Kosheleva, and V. Kreinovich, "Softmax and McFadden's discrete choice under interval (and other) uncertainty", In: R. Wyrzykowski, E. Deelman, J. Dongarra, and K. Karczewski (eds.), Proceedings of the International Conference on Parallel Processing and Applied Mathematics PPAM'2019, Bialystok, Poland, September 8–11, 2019, Springer, 2020, Vol. II, pp. 364–373.
- R. D. Luce and R. Raiffa, Games and Decisions: Introduction and Critical Survey, Dover, New York, 1989.
- 12. G. Mayer, Interval Analysis and Automatic Result Verification, de Gruyter, Berlin, 2017.
- 13. D. McFadden, "Conditional logit analysis of qualitative choice behavior", In: P. Zarembka (ed.), Frontiers in Econometrics, Academic Press, New York, 1974, pp. 105–142.
- 14. D. McFadden, "Economic choices", American Economic Review, 2001, Vol. 91, pp. 351–378.
- J. M. Mendel, Uncertain Rule-Based Fuzzy Systems: Introduction and New Directions, Springer, Cham, Switzerland, 2017.
- R. E. Moore, R. B. Kearfott, and M. J. Cloud, *Introduction to Interval Analysis*, SIAM, Philadelphia, 2009.
- 17. H. T. Nguyen, O. Kosheleva, and V. Kreinovich, "Decision making beyond Arrow's 'impossibility theorem', with the analysis of effects of collusion and mutual attraction", *International Journal of Intelligent Systems*, 2009, Vol. 24, No. 1, pp. 27–47.
- 18. H. T. Nguyen, V. Kreinovich, B. Wu, and G. Xiang, *Computing Statistics under Interval and Fuzzy Uncertainty*, Springer Verlag, Berlin, Heidelberg, 2012.
- 19. H. T. Nguyen, C. L. Walker, and E. A. Walker, *A First Course in Fuzzy Logic*, Chapman and Hall/CRC, Boca Raton, Florida, 2019.
- V. Novák, I. Perfilieva, and J. Močkoř, Mathematical Principles of Fuzzy Logic, Kluwer, Boston, Dordrecht, 1999.
- C. Papadimitriou, Computational Complexity, Addison-Wesley, Reading, Massachusetts, 1994
- S. G. Rabinovich, Measurement Errors and Uncertainty: Theory and Practice, Springer Verlag, New York, 2005.

- 23. H. Raiffa, Decision Analysis, McGraw-Hill, Columbus, Ohio, 1997.
- 24. K. Train, *Discrete Choice Methods With Simulation*, Cambridge University Press, Cambridge, Massachusetts, 2003.
- 25. L. A. Zadeh, "Fuzzy sets", Information and Control, 1965, Vol. 8, pp. 338–353.