

Data Anonymization that Leads to the Most Accurate Estimates of Statistical Characteristics: Fuzzy-Motivated Approach

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1. Need to Preserve Privacy

- To better serve customers, it is important to know as much as possible about them.
- Customers are often reluctant to share information, since this information can be used against them.
- For example, age can be used by companies to (unlawfully) discriminate against older job applicants.
- It is thus important to preserve privacy when storing customer data.
- To maintain privacy, we divide the space of all possible combinations of values $x = (x_1, \dots, x_n)$ into boxes

$$B = [\tilde{x}_1 - \Delta_1(x), \tilde{x}_1 + \Delta_1(x)] \times \dots \times [\tilde{x}_n - \Delta_n(x), \tilde{x}_n + \Delta_n(x)] .$$

- For each record, instead of storing the actual values x_i , we only store the label of the box B containing x .

2. k -Anonymity and ℓ -Diversity

- For each record, instead of storing the actual values x_i , we only store the label of the box B containing x .
- To avoid further loss of privacy, it is important to make sure that location in a box does not identify a person.
- This is usually achieved by requiring that for some fixed integer k , each box contains at least k records.
- This is called k -anonymity.
- It is also not good if all records within a box have the same value of an i -th quantity x_i .
- It is thus required that for some integer ℓ , each box should contain at least ℓ different values of each x_i .
- This is called ℓ -diversity.

3. Statistical Data Processing

- *Given:* data points $x^{(p)} = (x_1^{(p)}, \dots, x_n^{(p)})$, $1 \leq p \leq N$.
- We need to estimate several characteristics:
- The mean is estimated as $E_i = \frac{1}{N} \cdot \sum_{p=1}^N x_i^{(p)}$.
- The covariance $C_{ij} = \frac{1}{N} \cdot \sum_{p=1}^N (x_i^{(p)} - E_i) \cdot (x_j^{(p)} - E_j)$.
- The variance $V_i = \frac{1}{N-1} \cdot \sum_{p=1}^N (x_i^{(p)} - E_i)^2$.
- The correlation is estimated as $\rho_{ij} = \frac{C_{ij}}{\sigma_i \cdot \sigma_j}$.

4. In Statistical Data Processing, Privacy Leads to Uncertainty

- To maintain privacy, we replace each numerical value $x_i^{(p)}$ with the corresponding interval.
- Different values from these intervals lead, in general, to different values of the statistical characteristics.
- Hence, for each characteristic, we get a whole interval of possible values.
- If this interval is too wide, the resulting range is useless (e.g., for correlation, the interval $[-1, 1]$ is useless).
- It is therefore desirable to select,
 - among all possible subdivisions into boxes which preserve k -anonymity (and ℓ -diversity),
 - the one which leads to the narrowest intervals for the desired statistical characteristic.

5. Uncertainty Caused by Subdivision into Boxes

- To minimize uncertainty, we select the smallest boxes.
- Hence, each box B should have exactly k records.
- For each $x_i^{(p)}$, we know the interval $[\tilde{x}_i^{(p)} - \Delta_i^{(p)}, \tilde{x}_i^{(p)} + \Delta_i^{(p)}]$, so $|\Delta x_i^{(p)}| \leq \Delta_i^{(p)}$ for $\Delta x_k^{(p)} \stackrel{\text{def}}{=} x_k^{(p)} - \tilde{x}_k^{(p)}$.
- Here, $C = C(\tilde{x}_1^{(1)} + \Delta x_1^{(1)}, \tilde{x}_2^{(1)} + \Delta x_2^{(1)}, \dots, \tilde{x}_n^{(N)} + \Delta x_n^{(N)})$.
- When we have many records, boxes are small, so we can use a linear approximation:

$$C = \tilde{C} + \sum_{p=1}^N \sum_{i=1}^n \frac{\partial C}{\partial x_i} \cdot \Delta x_i^{(p)}.$$

- The range of this linear expression is $[\tilde{C} - \Delta, \tilde{C} + \Delta]$, where $\Delta \stackrel{\text{def}}{=} k \cdot \sum_B \sum_{x \in B} \sum_{i=1}^n \left| \frac{\partial C}{\partial x_i} \right| \cdot \Delta_i(x)$.

6. Expressions for the Partial Derivatives

- For all these characteristics C , the derivative takes the form $\frac{\partial C}{\partial x_i} = \frac{1}{N} \cdot b_i(x)$ for some expression $b_i(x)$.
- For the mean E_i , the derivative is equal to $\frac{\partial E_i}{\partial x_i} = \frac{1}{N}$.
- For the variance V_i , we have $\frac{\partial V_i}{\partial x_i} = \frac{2 \cdot (x_i - E_i)}{N}$.
- Therefore, for $\sigma_i = \sqrt{V_i}$, we get $\frac{\partial \sigma_i}{\partial x_i} = \frac{x_i - E_i}{N \cdot \sigma_i}$.
- For the covariance C_{ij} , we have $\frac{\partial C_{ij}}{\partial x_i} = \frac{x_j - E_j}{N}$.
- We also have:
$$\frac{\partial \rho_{ij}}{\partial x_i} = \frac{1}{N} \cdot \frac{(x_j - E_j) - \frac{C_{ij}}{\sigma_i^2} \cdot (x_i - E_i)}{\sigma_i \cdot \sigma_j}.$$

7. Towards Optimal Subdivision into Boxes

- The overall expression for Δ is a sum of terms corresponding to different points.
- To minimize Δ , we must, for each point, minimize the corresponding term $\sum_{i=1}^n \left| \frac{\partial C}{\partial x_i} \right| \cdot \Delta_i(x)$.
- The only constraint on the values $\Delta_i(x)$ is that the corresponding box should contain exactly k points.
- The number of points can be obtained by multiplying the data density $\rho(x)$ by the box volume $\prod_{i=1}^n (2\Delta_i(x))$.
- The data density can be estimated based on the data.
- So, we minimize the expression $\sum_{i=1}^n a_i(x) \cdot \Delta_i(x)$ under the constraint $\rho(x) \cdot 2^n \cdot \prod_{i=1}^n \Delta_i(x) = k$.

8. (Asymptotically) Optimal Subdivision into Boxes (Case of k -Anonymity)

- The Lagrange multiplier technique leads to $\Delta_i(x) = \frac{c(x)}{a_i(x)}$, for some $c(x)$.
- From the constraint, we get $c(x) = \frac{1}{2} \cdot \sqrt[n]{\frac{k}{\rho(x)} \cdot \prod_{j=1}^n a_j(x)}$.
- This means that around each point x , we need to select the box with half-widths

$$\Delta_i(x) = \frac{1}{2} \cdot \sqrt[n]{\frac{k}{\rho(x)}} \cdot \frac{\sqrt[n]{\prod_{j=1}^n a_j(x)}}{a_i(x)}.$$

- The resulting accuracy is equal to $\Delta = \frac{n}{N} \cdot \sum_x c(x)$,
where the sum is taken over all N data points x .

9. We Need to Dismiss Rare Points

- In many practical situations, we have rare points, for which the smallest box containing k of them is huge.
- Such a big-size box will contribute a large amount of uncertainty to Δ ; so we should dismiss such rare points.
- The privacy-related uncertainty is $\frac{n}{\#S} \cdot \sum_{x \in S} c(x)$, where S is the set of remaining points.
- The statistical accuracy reduces to $\frac{A}{\sqrt{\#(S)}}$.
- Minimizing the sum $\frac{n}{\#(S)} \cdot \sum_{x \in S} c(x) + \frac{A}{\sqrt{\#(S)}}$ leads to selecting all x with $c(x) \leq c_0$, where c_0 minimizes

$$\frac{n}{\#\{x : c(x) \leq c_0\}} \cdot \sum_{x: c(x) \leq c_0} c(x) + \frac{A}{\sqrt{\#\{x : c(x) \leq c_0\}}}.$$

10. Examples

- For estimating the mean E_i , we have $a_i(x) = \text{const}$ and thus, $c(x) = \text{const} \cdot \frac{1}{\sqrt[n]{\rho(x)}}$.
- So, dismissing points with $c(x) > c_0$ is equivalent to dismissing all the points with $\rho(x) < \rho_0$ (for some ρ_0).
- For computing covariance C_{ij} , the derivative is proportional to $x_i - E_i$.
- Thus, the values $a_i(x)$ are proportional to $|x_i - E_i|$.
- So, the upper threshold c_0 on $c(x)$ is equivalent to the lower threshold on the ratio $\frac{\rho(x)}{|x_i - E_i| \cdot |x_j - E_j|}$.
- Hence, we can also use points x with small $\rho(x)$, provided that if x_i or x_j is close to the corresponding mean.
- Using extra points x improves accuracy.

11. How to Also Take into Account ℓ -Diversity

- Within each box, for each variable x_i , there should be $\geq \ell$ different values of x_i .
- Different usually means that $|x_i - x'_i| \geq \varepsilon_i$ for some threshold ε_i .
- Thus, ℓ different values means that $2\Delta_i(x) \geq \ell \cdot \varepsilon_i$.
- To use this additional constraint, we first compute the values $\Delta_i(x)$ as before.
- If $2\Delta_i(x) \geq \ell \cdot \varepsilon_i$ for all i , we select $\Delta_i(x)$.
- Otherwise, we sort the quantities by $a_i(x) \cdot \varepsilon_i$:

$$a_1(x) \cdot \varepsilon_1 \geq a_2(x) \cdot \varepsilon_2 \geq \dots \geq a_n(x) \cdot \varepsilon_n.$$

12. How to Take into Account ℓ -Diversity (cont-d)

- *Reminder:* We sort the quantities by $a_i(x) \cdot \varepsilon_i$:

$$a_1(x) \cdot \varepsilon_1 \geq a_2(x) \cdot \varepsilon_2 \geq \dots \geq a_n(x) \cdot \varepsilon_n.$$

- Then, for each t from 1 to n , we compute

$$c_t = \frac{1}{2} \cdot \left(\frac{k \cdot \prod_{i=t+1}^n a_i(x)}{\rho(x) \cdot \ell^t \cdot \prod_{i=1}^t \varepsilon_i} \right)^{1/(n-t)}.$$

- For each t , if $\frac{2c_t}{\ell} \geq a_{t+1}(x) \cdot \varepsilon_{t+1}$, we compute

$$\Delta(t) \stackrel{\text{def}}{=} \frac{1}{2} \cdot \ell \cdot \sum_{i=1}^t a_i(x) \cdot \varepsilon_i + (n-t) \cdot c_t.$$

- We select t_m for which $\Delta(t)$ is the smallest, and take

$$\Delta_i(x) = \frac{1}{2} \cdot \ell \cdot \varepsilon_i \text{ for } i \leq t_m, \Delta_i(x) = \frac{c_{t_m}}{a_i(x)} \text{ for } i > t_m.$$

13. Fuzzy-Motivated Idea

- To improve the accuracy of the resulting estimate, we ignored some data points while keeping other data points.
- In other words, we used a crisp separation between:
 - data points that we keep and
 - data points that we ignore.
- Fuzzy logic has taught us that in many cases, it is beneficial to use a “fuzzy” separation.
- Specifically, we assign a weight $w(x) \geq 0$ to each data point so that $\sum w(x) = 1$.
- We then use weighted estimates:

$$E_i = \sum_x w(x) \cdot x_i, \quad \sigma_i^2 = \sum_x w(x) \cdot (x_i - E_i)^2.$$

$$C_{ij} = \sum_x w(x) \cdot (x_i - E_i) \cdot (x_j - E_j), \quad \rho_{ij} = \frac{C_{ij}}{\sigma_i \cdot \sigma_j}.$$

14. Optimization Problem

- Our objective is to find the weights $w(x)$ for which the resulting uncertainty is the smallest possible.
- For privacy-motivated uncertainty, the corresponding derivatives $\frac{\partial C}{\partial x_i}$ are proportional to the weight $w(x)$.
- As a result, for the overall privacy-motivated uncertainty, we get the expression $n \cdot \sum_x w(x) \cdot c(x)$.
- The variance of an estimate $E_i = \sum w(x) \cdot x_i$ is the sum of the variances: $\sim \sum w^2(x)$.
- Thus, the standard deviation is $\sim \sqrt{\sum_x w^2(x)}$.
- Problem: $n \cdot \sum_x w(x) \cdot c(x) + A \cdot \sqrt{\sum_x w^2(x)} \rightarrow \min$
under the constraints $\sum_x w(x) = 1$ and $w(x) \geq 0$.

15. Iterative Algorithm for Computing the Auxiliary Parameter λ

- On each iteration, we first compute the total numbers \tilde{N} of points x for which $n \cdot c(x) < \lambda_k$.
- Then, we compute the sums $\sum_x c(x)$ and $\sum_x c^2(x)$ over all such points.
- Based on these values, we find λ_{k+1} from the equation

$$\tilde{N} \cdot \lambda^2 - 2\lambda \cdot n \cdot \sum_x c(x) + n^2 \cdot \sum_x c^2(x) - A^2 = 0.$$

- Here, the sums are over all x for which $n \cdot c(x) < \lambda$.
- We stop iterations when the process converges, i.e., when $\lambda_{k+1} = \lambda_k$.
- In the process of computing λ , we have computed the values \tilde{N} and $\sum_{x:n \cdot c(x) < \lambda} c(x)$.

16. Computing Optimal Weights $w(x)$

- We have computed:
 - λ ,
 - $\tilde{N} = \#\{x : n \cdot c(x) < \lambda_k\}$, and
 - $\sum_{x: n \cdot c(x) < \lambda} c(x)$.

- Then, we compute

$$K = \frac{1}{\tilde{N} \cdot \lambda - \sum_x c(x)}.$$

- The optimal weights can now be computed as follows:

$$w(x) = \max(K \cdot (\lambda - c(x)), 0).$$

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