

# Semi-Heuristic Target-Based Fuzzy Decision Procedures: Towards a New Interval Justification

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## 1. Traditional Approach to Decision Making: Reminder

- The quality of each possible alternative is characterized by the values of several quantities.
- For example, when we buy a car, we are interested in its cost, its energy efficiency, its power, size, etc.
- For each of these quantities, we usually have some desirable range of values.
- Often, there are several different alternatives all of which satisfy all these requirements.
- The traditional approach assumes that there is an objective function that describes the user's preferences.
- We then select an alternative with the largest possible value of this objective function.

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## 2. Traditional Approach to Decision Making: Limitations

- The traditional approach to decision making assumes:
  - that the user knows exactly what he or she wants — i.e., knows the objective function – and
  - that the user also knows exactly what he or she will get as a result of each possible decision.
- In practice, the user is often uncertain:
  - the user is often uncertain about his or her own preferences, and
  - the user is often uncertain about possible consequences of different decisions.
- It is therefore desirable to take this uncertainty into account when we describe decision making.

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### 3. Fuzzy Target Approach (Huynh-Nakamori)

- For each numerical characteristic of a possible decision, we form two fuzzy sets:
  - $\mu_i(x)$  describing the users' ideal value;
  - $\mu_a(x)$  describing the users' impression of the actual value.
- For example, a person wants a well done steak, and the steak comes out as medium well done.
- In this case,  $\mu_i(x)$  corresponds to “well done”, and  $\mu_a(x)$  to “medium well done”.
- The simplest “and”-operation (t-norm) is  $\min(a, b)$ ; so, the degree to which  $x$  is both actual *and* desired is

$$\min(\mu_a(x), \mu_i(x)).$$

- The degree to which there exists  $x$  which is both possible and desired is  $d = \max_x \min(\mu_a(x), \mu_i(x))$ .

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## 4. Detailed Derivation of the $d$ -Formula

- We know:
  - a fuzzy set  $\mu_i(x)$  describing the users' ideal value;
  - the fuzzy set  $\mu_a(x)$  describing the users' impression of the actual value.
- For crisp sets, the solution is possibly satisfactory if some of the possibly actual values is also desired.
- In the fuzzy case, we can only talk about the degree to which the proposed solution can be desired.
- A possible decision is satisfactory if either:
  - the actual value is  $x_1$ , and this value is desired,
  - or the actual value is  $x_2$ , and this value is desired,
  - ...
- Here  $x_1, x_2, \dots$ , go over all possible values of the desired quantity.

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## 5. Derivation of the $d$ -Formula (cont-d)

- For each value  $x_k$ , we know:
  - the degree  $\mu_a(x_k)$  with which this value is actual, and
  - the degree  $\mu_i(x_k)$  to which this value is desired.
- Let us use  $\min(a, b)$  to describe “and” – the simplest possible choice of an “and”-operation.
- Then we can estimate the degree to which the value  $x_k$  is both actual *and* desired as

$$\min(\mu_a(x_k), \mu_i(x_k)).$$

- Let us use  $\max(a, b)$  to describe “or” – the simplest possible choice of an “or”-operation.
- Then, we can estimate the degree  $d$  to which the two fuzzy sets match as

$$d = \max_x \min(\mu_a(x), \mu_i(x)).$$

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## 6. Fuzzy Target Approach: How Are Membership Functions Elicited?

- In many applications (e.g., in fuzzy control), the shape of a membership function does not affect the result.
- Thus, it is reasonable to use the simplest possible membership functions – symmetric triangular ones.
- To describe a symmetric triangular function, it is sufficient to know the support  $[\underline{x}, \bar{x}]$  of this function.
- So, e.g., to get the membership function  $\mu_i(x)$  describing the desired situation:
  - we ask the user for all the values  $a_1, \dots, a_n$  which, in their opinion, satisfy the requirement;
  - we then take the smallest of these values as  $\underline{a}$  and the largest of these values as  $\bar{a}$ ;
  - finally, we form symmetric triangular  $\mu_i(x)$  whose support is  $[\underline{a}, \bar{a}]$ .

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## 7. Fuzzy Target Approach: Successes and Remaining Problems

- The above approach works well in many applications.
- *Example:* it predicts how customers select a hand-crafted souvenir when their ideal ones is not available.
- *Problem:* this approach is heuristic, it is based on selecting:
  - the simplest possible membership function and
  - the simplest possible “and”- and “or”-operations.
- Interestingly, we get *better* predictions than with more complex membership functions and “and”-operations.
- In this paper, we provide a justification for the above semi-heuristic target-based fuzzy decision procedure.

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## 8. Analyzing the Problem

- *Reminder:* all we elicit from the experts is two intervals:

- an interval  $[\underline{a}, \bar{a}] = [\tilde{a} - \Delta_a, \tilde{a} + \Delta_a]$  describing the set of all *desired* values, and
- an interval  $[\underline{b}, \bar{b}] = [\tilde{b} - \Delta_b, \tilde{b} + \Delta_b]$  describing the set of all the values which are *possible*.

- Based on these intervals, we build triangular membership functions  $\mu_i(x)$  and  $\mu_a(x)$  centered in  $\tilde{a}$  and  $\tilde{b}$ .
- For these membership functions,

$$d = \max_x \min(\mu_a(x), \mu_i(x)) = 1 - \frac{|\tilde{b} - \tilde{a}|}{\Delta_a + \Delta_b}.$$

- This is the formula that we need to justify.

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## 9. Our Main Idea

- If we knew the exact values of  $a$  and  $b$ , then we would conclude  $a = b$ ,  $a < b$ , or  $b < a$ .
- In reality, we know the values  $a$  and  $b$  with uncertainty.
- Even if the actual values  $a$  and  $b$  are the same, we may get approximate values which are different.
- It is reasonable to assume that if the actual values are the same, then  $\text{Prob}(a > b) = \text{Prob}(b > a)$ , i.e.,

$$\text{Prob}(a > b) = 1/2.$$

- If the probabilities that  $a > b$  and that  $a < b$  differ, this is an indication that the actual value differ.
- Thus, it's reasonable to use  $|\text{Prob}(a > b) - \text{Prob}(b > a)|$  as the degree to which  $a$  and  $b$  may be different.

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## 10. How To Estimate $\text{Prob}(a > b)$ and $\text{Prob}(b > a)$

- If we knew the exact values of  $a$  and  $b$ , then we could check  $a > b$  by comparing  $r \stackrel{\text{def}}{=} a - b$  with 0.
- In real life, we only know  $a$  and  $b$  with interval uncertainty, i.e., we only know that

$$a \in [\tilde{a} - \Delta_a, \tilde{a} + \Delta_a] \text{ and } b \in [\tilde{b} - \Delta_b, \tilde{b} + \Delta_b].$$

- In this case, we only know the range  $\mathbf{r}$  of possible values of  $r = a - b$ ; interval arithmetic leads to

$$\mathbf{r} = [(\tilde{a} - \tilde{b}) - (\Delta_a + \Delta_b), (\tilde{a} - \tilde{b}) + (\Delta_a + \Delta_b)].$$

- We do not have any reason to assume that some values from  $\mathbf{r}$  are more probable and some are less probable.
- It is thus reasonable to assume that all the values from  $\mathbf{r}$  are equally probable, i.e.,  $r$  is *uniformly* distributed.
- This argument is widely used in data processing; it is called *Laplace Principle of Indifference*.

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## 11. How To Estimate Probabilities (cont-d)

- We estimate  $\text{Prob}(a > b)$  as  $\text{Prob}(a - b > 0)$ .
- We estimate  $\text{Prob}(a < b)$  as  $\text{Prob}(a - b < 0)$ .
- We assumed that  $r = a - b$  is uniformly distributed on

$$[(\tilde{a} - \tilde{b}) - (\Delta_a + \Delta_b), (\tilde{a} - \tilde{b}) + (\Delta_a + \Delta_b)].$$

- We can compute  $\text{Prob}(a - b > 0)$ ,  $\text{Prob}(a - b < 0)$ , and

$$|\text{Prob}(a > b) - \text{Prob}(b > a)| = \frac{|\tilde{a} - \tilde{b}|}{\Delta_a + \Delta_b}.$$

- Since  $d = 1 - \frac{|\tilde{b} - \tilde{a}|}{\Delta_a + \Delta_b}$ , we get

$$d = 1 - |\text{Prob}(a > b) - \text{Prob}(b > a)|.$$

- We have produced a new justification for the  $d$ -formula.
- This justification that does not use any simplifying assumptions about memb. f-s and/or “and”-operations.

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