Towards Optimal Effort Distribution in Process Design under Uncertainty, with Application to Education

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1. Formulation of the Problem

- Need for effort distribution: we often need to take care of several (reasonably) independent participants:
 - we want all *economic* regions to prosper;
 - we want all geographic regions to have healthy *environment*;
 - we want all *students* to learn the knowledge and skills.
- Fact: amount of resources is limited.
- *Problem:* how to best distribute these resources?
- Additional problem: uncertainty we do not know the exact results of different actions.



2. Traditional Approach to Solving the Resource Distribution Problem and Its Limitations

- Situation: we have two strategies T and T' leading to success values x_1, \ldots, x_n and x'_1, \ldots, x'_n .
- Example: x_i and x'_i are grades of i-th student.
- Case when comparison is easy: $x_i \leq x_i'$ for all i.
- Traditional idea: $E = \frac{1}{n} \cdot \sum_{i=1}^{n} x_i \text{ vs. } E' = \frac{1}{n} \cdot \sum_{i=1}^{n} x'_i.$
- Specifics use t-test: T' better if $\frac{E'' E'}{\sqrt{V/n + V'/n}} \ge t_{\alpha}$.
- Teaching example: $x_1 = x_2 = 70, x'_1 = 60, \text{ and } x'_2 = 90.$
- Recommendation: E' = 75 > E = 70, so T' is better.
- Problem: for T, both students pass, but for T' one fails.

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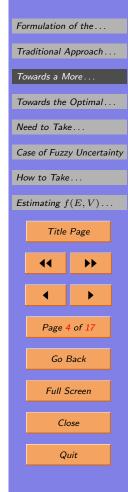
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3. Towards a More Adequate Approach

- More adequate approach: use utilities $u_i(a)$ to describe consequences of each action.
- What is utility: we pick $A_0 \ll A_1$; u(E) is the probability p for which $E \equiv "A_1$ w/prob. p else A_0 ."
- Decision making theory: we prefer an action a for which $E[u_i(a)]$ is the largest.
- Question: how to combine values $u_i(a)$ into a single value $u(a) = f(u_1(a), \ldots, u_n(a))$.
- Meaning: the larger u(a), the better the alternative a for the group as a whole.
- Natural idea: if alternatives are equivalent for all participants, they should be equivalent for the group:

$$E[f(u_1,\ldots,u_n)] = f(E[u_1],\ldots,E[u_n]).$$

• Result: only linear functions f satisfy this property.



4. Towards the Optimal Effort Distribution: Constraint Optimization Problem

- $e_i(x_i) \stackrel{\text{def}}{=}$ effort needed for *i*-th person to reach level x_i .
- $Max \ f(x_1, \ldots, x_n) = w_0 + w_1 \cdot u_1(x_1) + \ldots + w_n \cdot u_n(x_n)$ under the constraint $e_1(x_1) + \ldots + e_n(x_n) \leq e$.
- Simplification: re-scale utilities to $f_i(x_i) \stackrel{\text{def}}{=} w_i \cdot u_i(x_i)$, then we maximize $f_1(x_1) + \ldots + f_n(x_n)$.
- Comment: gain most when all effort used $\sum_{i=1}^{n} e_i(x_i) = e$.
- Lagrange multiplier: $\sum_{i=1}^{n} f_i(x_i) + \lambda \cdot \sum_{i=1}^{n} e_i(x_i) \to \max$, hence $f'_i(x_i) + \lambda \cdot e'_i(x_i) = 0$, and $-\frac{f'_i(x_i)}{e'_i(x_i)} = \lambda$.
- Comment. Once we know λ , we can find all x_i .
- λ can be found from the condition $\sum_{i=1}^{n} e_i(x_i) = e$.

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5. Need to Take Uncertainty Into Account

- *Ideal situations:* we know the exact utility $f_i(x_i)$ and effort $e_i(x_i)$ for each participant i.
- In practice: we usually know the average benefit function a(x) and the average effort function e(x).
- Additional uncertainty: we only have approximate estimates \widetilde{x}_i of the levels x_i .
- Crisp uncertainty: we know the upper bound ε_i on the the approximation error $|x_i \widetilde{x}_i|$.
- Intervals: after measuring \widetilde{x}_i , we only know that

$$x_i \in \mathbf{x}_i \stackrel{\text{def}}{=} [\widetilde{x}_i - \varepsilon_i, \widetilde{x}_i + \varepsilon_i].$$

• Estimate: instead of a single value $f(x_1, ..., x_n)$, we get an *interval* of possible values

$$[\underline{f},\overline{f}] = f(\mathbf{x}_1,\ldots,\mathbf{x}_n) \stackrel{\text{def}}{=} \{f(x_1,\ldots,x_n) \mid x_1 \in \mathbf{x}_1,\ldots,x_n \in \mathbf{x}_n\}.$$

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6. Case of Fuzzy Uncertainty

- Situation: we have expert estimates of the accuracy of \widetilde{x}_i .
- Natural description: we can represent this expert information as a fuzzy number $\mu_i(x_i)$.
- Equivalent formulation: we have different intervals (α cuts) $\mathbf{x}_i(\alpha)$ corresponding to different $\alpha \in [0, 1]$:

$$\mathbf{x}_i(\alpha) \stackrel{\text{def}}{=} \{x_i \mid \mu_i(x_i) \geq \alpha\}.$$

• Processing fuzzy estimates: for every α , we have

$$\mathbf{f}(\alpha) = f(\mathbf{x}_1(\alpha), \dots, \mathbf{x}_n(\alpha)).$$

• Conclusion: from the computational viewpoint, it is sufficient to consider interval uncertainty.



7. How to Take Uncertainty Into Account

- Average utility function reminder: we only know the average utility function a(x).
- Resulting formula: $f(x_1, \ldots, x_n) = a(x_1) + \ldots + a(x_n)$.
- Usual case: a(x) is smooth.
- Idea: expand a(x) in Taylor series around the average level, and keep only quadratic terms:

$$a(x) = a_0 + a_1 \cdot x + a_2 \cdot x^2$$
.

- $f = a_0 + a_1 \cdot S_1 + a_2 \cdot S_2$, where $S_1 = \sum_{i=1}^n x_i$, $S_2 = \sum_{i=1}^n x_i^2$.
- Interval case: $[\underline{f}, \overline{f}] = \left[\sum_{i=1}^{n} a(\underline{x}_i), \sum_{i=1}^{n} a(\overline{x}_i)\right]$ (since $a \uparrow$).
- How to solve the corresponding optimization problem: use Hurwicz criterion and optimize $\alpha_{\text{opt}} \cdot \overline{f} + (1 \alpha_{\text{opt}}) \cdot f$.

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8. Beyond Utility-Motivated Linear Combination: On the Example of Teaching

- So far: we considered utility-motivated linear combinations $f(x_1, \ldots, x_n)$ of utility functions.
- In practice: other functions $f(x_1, \ldots, x_n)$ are also used.
- Examples: from education.
- Smallest failure rate: $f(x_1, \ldots, x_n) = \#\{i : x_i < x_0\}.$
- Equivalent reformulation: maximizing the number of passing students $f(x_1, \ldots, x_n) = \#\{i : x_i \ge x_0\}.$
- No Child Left Behind: we gauge the quality of a school by the performance of the worst student

$$f(x_1,\ldots,x_n)=\min(x_1,\ldots,x_n).$$

- Max success rate: $f(x_1, ..., x_n) = \#\{i : x_i \ge x_0\}.$
- Best school to get in: $f(x_1, \ldots, x_n) = \max(x_1, \ldots, x_n)$.



9. Explicit Solution: "No Child Left Behind" Case

- Reminder: we maximize the lowest grade.
- Analysis: there is no sense to use the effort to get one of the student grades better than the lowest grade.
- Reason: because the lowest grade will not change.
- Conclusion: use the efforts to increase the grades of all the students at the same time this will increase the lowest grade.
- Solution: get the common grade x_c , where x_c can be determined from the condition $e_1(x_c) + \ldots + e_n(x_c) = e$.
- More realistic situation: students have some prior knowledge $x_i^{(0)}$, i = 1, ..., n.
- Question: what is the optimal effort allocation?



10. Explicit Solution: "No Child Left Behind" Case (cont-d)

- Reminder: we maximize the lowest grade.
- Reminder: students have prior knowledge $x_i^{(0)}$.
- Solution: sort students in order of prior knowledge

$$x_1^{(0)} \le \ldots \le x_n^{(0)};$$

then:

- first, increasing the original grade $x_1^{(0)}$ of the worst student to the next level $x_2^{(0)}$;
- if this attempt to increase consumes all available effort, then this is what we got;
- otherwise, if some effort is left, we raise the grades of the students $w/x_1^{(0)}$ and $x_2^{(0)}$ to the next level $x_3^{(0)}$;
- etc.



11. Explicit Solution: "No Child Left Behind" Case (exact algorithm)

- First, we find the largest value k for which all the grades x_1, \ldots, x_k can be raised to the k-th prior level $x_k^{(0)}$.
- \bullet In precise terms, this means the largest value k for which

$$e_1(x_k^{(0)}) + \ldots + e_k(x_k^{(0)}) \le e.$$

- This means that for the criterion $\min(x_1, \ldots, x_n)$, we can achieve the value $x_k^{(0)}$, but not $x_{k+1}^{(0)}$.
- Then, we find the value $x \in [x_k^{(0)}, x_{k+1}^{(0)})$ for which

$$e_1(x) + \ldots + e_{k-1}(x) + e_k(x) = e.$$

• This value x is the optimal value of the criterion $\min(x_1,\ldots,x_n)$.



12. Explicit Solution: "Best School to Get In" Case

- Reminder: maximize the largest possible grade x_i .
- Meaning: "one of our students went to Harvard".
- Natural optimality idea:
 - concentrate on a single individual, and
 - ignore the rest.
- Which individual to target depends on how much gain we will get.
- Resulting solution:
 - first, for each i, we find x_i for which $e_i(x_i) = e$, and
 - then we choose the student with the largest value of x_i as a recipient of all the efforts.



13. Criteria Combining Mean and Variance

- Traditional approach (reminder): we only take into account the average (mean) grade E.
- Limitation: the mean does not tell us how much the grades deviate from the mean.
- Fact: This information is provided by the variance V.
- *Idea*: use criteria of the type f(E, V).
- When the mean E is fixed, usually, we aim for the smallest possible variation.
- Comment: unless we gauge a school by its best students.
- Similarly, when the variance V is fixed, we aim for the largest possible mean E.
- Conclusion: we require that f(E, V) is increasing in E and decreasing in V.



14. Estimating f(E, V) Under Interval Uncertainty

- Problem: compute the range $[\underline{f}, \overline{f}]$ of f(E, V) when $x_i \in [\underline{x}_i, \overline{x}_i]$.
- Alas: computing f is NP-hard, even for f(E, V) = -V.
- Meaning: unless P=NP (and most computer scientists believe that $P\neq NP$), no efficient (polynomial time) algorithm can always compute the exact range.
- Good news: \overline{f} can be found efficiently:
 - consider all 2n + 2 intervals $[\underline{r}, \overline{r}]$ into which the values \underline{x}_i and \overline{x}_i divide the real line;
 - compute f(E, V) when $x_i = \overline{x}_i$ for $\overline{x}_i \leq \underline{r}$; $x_i = r$ for $[\underline{r}, \overline{r}] \subseteq [\underline{x}_i, \overline{x}_i]$; and $x_i = \underline{x}_i$ for $\overline{r} \leq \underline{x}_i$;
 - the largest of the resulting 2n + 2 values f(E, V) is \overline{f} .



15. Estimating f(E,V) Under Interval Uncertainty (cont-d)

- Problem: computing the minimum \underline{f} of f(E, V) when $x_i \in [\underline{x}_i, \overline{x}_i]$ is NP-hard.
- It is possible: to efficiently compute \underline{f} when none of the intervals $[\underline{x}_i, \overline{x}_i]$ is a proper subset of another one.
- Sort the intervals in lexicographic order

$$[\underline{x}_1, \overline{x}_1] \leq [\underline{x}_2, \overline{x}_2] \leq \ldots \leq [\underline{x}_n, \overline{x}_n],$$

where $[\underline{a}, \overline{b}] \leq [\underline{b}, \overline{b}] \leftrightarrow \underline{a} < \underline{b} \vee (\underline{a} = \underline{b} \& \overline{a} \leq \overline{b}).$

- The minimum of f is attained at one of the combinations $(\underline{x}_1, \ldots, \underline{x}_{k-1}, x_k, \overline{x}_{k+1}, \ldots, \overline{x}_n)$ for some $x_k \in [\underline{x}_k, \overline{x}_k]$;
- Thus, \underline{f} is the smallest of the corresponding n+1 values of f(E, V).

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